

Stan Robotix 6622

Collège Stanislas de Montréal
Robotics Team

66
22

Sponsorship File

In 2016, the Stan Robotix 6622 team was launched as a student initiative, made up of around thirty students between the ages of 14 and 18, girls and boys, of various profiles. It then developed considerably in the manner of a junior company, motivated by a passion for engineering, conceptualizing and building each year a robot project of which its members are proud. To date, we are the only French high school in North America participating in the FIRST Robotics Competition.

Why partner with us ?

66
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FIRST[®] Robotics Competition

A couple *FIRST* sponsors:



196 NATIONS
reached since 2017

4705
TEAMS

participating in the
FIRST[®] Robotics
Competition 2023

93%
more inspired to
give back to their
community after
participating in
2022

95%
more interested
in pursuing a
STEM career
after having
participated

Source : *FIRST[®] Robotics*

Build and Strengthen your **audience**

Our regular participation in international competitions organized by FIRST has several advantages in terms of visibility:

- The creation of an audience in the field of engineering
- The reinforcement of an audience already created in the field of engineering
- The attraction of a young audience, in a competitive field and studies
- A young audience encouraged by parents and friends

Positive impact on the **community**

- Create opportunities for communities to thrive
- Supporting student activities and helping the youngest to excel in their fields of interest is a positive element and contributes to a better image of the company
- Community investment is a positive element in an ESG score
- Change the lives of many young people, who will forever be grateful to you

Future **Customers** and **Employees**

After being members of a robotics team at their school, students will pursue a career while keeping in mind where they came from, and who helped them get to where they are now.

- Our members can become your future customers
- Our members can become your future employees
- These potential employees will have already developed important skills

Diversity and **eco-responsibility**

The diversity and multiculturalism of the city of Montreal can be seen in our team. You will encourage a diverse and multi-talented group of people. In the future, you may count these people among your own employees.

- Over 40% of our members are BIPOC or part of visible minorities
- A 50% female leadership
- Our team protects the environment, with commitments such as BetaBots Carbon Zero

The **advantages** of our team

Our team exists since 2016, and with this seniority comes a lot of experience

- In 2022 we qualified for the international finals in Houston.
- We are the only French high school in North America participating in any *FIRST* competition
- Our former members are now in competitive university programs and come back to mentor a team they support

What we can offer

6622

Brand Activation

Digital Assets

Your logo, visible on our ...



Merch



Robot



Kiosk



Banner

+ Many media channels such as CBC News interview young participants from robotics festivals during the whole event. The logos visible on kiosks and t-shirts are shown on television and on Twitch, highlighting the importance the role of our sponsors.

Instagram



Young Audience
Other Teams

Facebook



Older Audience
Student Parents/Family

Regular publications
Dedicated space to our partners:
You are contributing to
our success

Important publications
Dedicated space to our partners
Goal: reach a different
and permanent audience



Visibility on our website

All the important information about our team,
the awards and competitions we have won
We will be proud to display you as our partners

stanrobotix6622.com



Visibility of your website

Reposting your media posts, campaigns,
social networks and web site on our own networks

We can also guarantee you ease of communication at all times with the members of our team, always dedicated to our partners.

Dir. Comm. : stanrobotix.marketing@gmail.com

Stéphanie, Team Captain : stephanie-nicole.nedelcu@stanislas.qc.ca

What do we need

6622

Operating Costs

8 000\$ parts and materials
2 000\$ electronics
3 000\$ tools

TOTAL : 13 000\$

General Expenses

8 500\$ FIRST participation costs
1 500\$ merchandise

TOTAL : 11 000\$

Participation in the 1st round of the FRC competition (Quebec)

Transport



1 500\$

Accommodation



2 500\$

Per diem



3 000\$

TOTAL 1st ROUND : 7 000\$

30

Participation in the 2nd round of the FRC competition (United States)

Transport



9 500\$

Accommodation



4 500\$

Per diem



2 000\$

TOTAL 2nd ROUND : 16 000\$

10

You can also make a direct donation to the following address:

<https://fondation.stanislas.qc.ca/campagnes-de-financement/stan-robotix-40>

All donations are accompanied by a tax receipt



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STAN
ROBOTIX